



For Immediate Release
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Norway Savings Bank celebrates Yarmouth branch 1st anniversary

YARMOUTH, Maine – Norway Savings Bank recently announced the celebration of its first year of business at 688 US Route 1 in Yarmouth.

“We are so pleased with Yarmouth’s success over the last year. The branch has surpassed our expectations and projections for deposit and loan growth,” explained Darci Hamm, Senior Vice President of Retail Banking. “We are looking forward to strengthening our current relationships and forming new ones in the Yarmouth community as we move forward in the future.”

The Yarmouth branch was Norway’s first branch to adopt many innovative banking practices and technologies, including a hybrid configuration. Unlike a typical branch with a traditional teller line, customers experience an open environment with service stations in a hybrid branch. Yarmouth was the first branch to have a “smart ATM” that accepts deposits without the use of an envelope. It was also the first location to incorporate a biometric scanning system to access the safe deposit box area.

The branch staff will be celebrating their anniversary from June 14th – 19th. Popcorn, hot dogs, birthday cake and giveaways will be available throughout the week. A grand prize drawing will also be held at the end of the week.

About Norway Savings Bank:

Founded in 1866, Norway Savings Bank is a leading mutual banking and financial services company headquartered in Norway, Maine. As of March 31, 2010, Norway Savings Bank had \$939 million in total assets and provided financial services to over 36 thousand households throughout western and southern Maine. Norway Savings Bank has 20 branch locations and provides access to over 200 ATM locations through Maine Cash Access. Norway operates divisions in asset management, personal and business banking. In 2007 and 2008, Norway Savings Bank was recognized as one of the Best Places to Work in Maine by the Society for Human Resource Management’s Maine State Council. In 2009, Norway earned the Financial Marketing Excellence Award from the American Bankers Association for its “Colorful Solutions” brand campaign. For more information, visit <http://www.norwaysavingsbank.com>

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